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GRAPHIC DESIGN 3 is an ADVANCED graphics class for those students who are interested in learning more about the graphic design field. The students will use the elements of art and principles of design and incorporate them into ARTWORK for the school. They will learn how to create LOGOS, POSTERS and BROCHURES. The students will take the projects from beginning THUMBNAIL concepts to FINAL presentations. They will present their concepts to CLIENTS and participate in formal and informal CRITIQUES.

This is the third year in the Graphic Design Pathways. Students can finish with the class or continue to AP Studio Art-2 D Design Senior year. This class is for the student who is serious about graphic design and has considered it a career choice. In order to complete the pathway series the student needs to earn a B or A in this class. They will also need to complete work experience, internships and or visits to different career related college.

My Philosophy

I am passionate about design. My teaching philosophy is stolen from a quote from Milton Glaser, **“The real issue is not talent as an independent element, but talent in relationship to will, desire, and persistence. Talent without these things vanishes and even modest talent with those characteristics grows”.**

I believe that every student can achieve success, if they have will, desire and persistence. I have seen students who have modest talent, but have these characteristics grow and gain confidence and become beautiful artists.

More about Mrs. Manning? Click on the ABOUT page on manningartclass.com.

Behavior-What Are My Responsibilities?

Since everyone learns about design here, everyone is considered a designer. Get used to thinking of yourself that way! My job is to teach you professionalism in addition to design skills. **Professionalism means being respectful to yourself and others around you, and behaving in an acceptable way.**

Making Contact-Parents and Students

Parents and students, use e-mail wisely, in fact I prefer you NOT to e-mail me.

My work hours are from 7:30-3:30. **If you are a parent**, please call and leave a message with the number above. I will get back to you when I am finished with teaching for the day, usually right after the school day has finished. I will also call you with the numbers that are in your son or daughters contact file. If you have a particular number you want me to use, please add it to the signed syllabus.

Students: You are in my class every day. **I do not need an e-mail from you.** Talk to me in person. I don't need an e-mail saying you are sick or you are absent. I can clearly see that with the attendance. Please look through my grading policies and you will see there is no penalty for turning work in late. This is usually the biggest concern for most parents and students.

Some of the most important aspects to teaching are developing relationships. As a student in my class you will work on professional skills, such as self-advocacy (standing up for yourself), confidence and face to face contact.

Because of the instantaneous feedback provided by Aeries and the emergence of e-mail, I have been inundated by questions, challenges, and disputes regarding grades. **The vast majority of these requests has resulted in absolutely no change in grade and has created much tension between instructor and students**, and ultimately is unfair to those students who legitimately need my attention.

In order to alleviate these problems students will now need to leave me a note to re-look at a particular project. This note must be turned into my basket by my teacher desk (no e-mail request will be accepted). Part of the requirement for the grade check is that the student must show their artwork and rubrics with **their parents before discussing any grades with me.** The request will be dealt with in the same time line as all other late work.

How Will My Grade Be Calculated? Grading Policy:

Part of school is learning how to be responsible and meet deadlines. **All projects will have a deadline, some deadlines are more strict than others.** This will be explained at the beginning of each project along with the grading rubric. Please don't be alarmed when the grade does not **change every day. Most projects will take 2-3 weeks to do, so you might not see a change of grade until that project is graded.** I expect every student to work **EVERY Day on the project.** Remember there also might be a huge change in their grade because of the quality of the work they turn in. This is an art class, so the projects are the majority of their grade and must be original! One project in this class could affect their grade, negative or positively.

After the work is graded by the teacher, I encourage the students to redo their work, but they will not receive a different grade. I do look through the entire portfolio at the end of each semester and focus on growth. If the student has been fixing and improving their artwork, it will make a huge impact on their final portfolio.

Late work. All projects have a deadline. I usually assign a deadline when I see that the majority of students in that class period are finished with an assignment. There will be students who are in need of extra time. These students will be given priority in tutorial.

Projects: 80% of the grade will be based on the projects that are created in class.

- **Projects:** The projects will require Adobe Illustrator, Photoshop and InDesign. If you have an updated computer at home, you can download a free 30 day trial version of any of these programs, but it is not required for you to have these at home. You will have plenty of time to work on the projects in class and I expect you to use every day to work on your project. The projects in this class can take several days or even weeks to complete. They are usually graded according to a rubric given in advance. The grading rubrics will be similar for every project, craftsmanship, effort and vocabulary.
- **Assessments:**
Critiques are crucial to the artistic process. Critiques usually take at least two days and I expect you to be in class during the critique. You will be graded on participation during these critiques.
Students will self evaluate and judge their own work. Part of our visual performing arts standards is to be able to:
Make Informed Judgments 4.4 Articulate the process and rationale for refining and reworking one of their own works of art.
You will evaluate yourself. You will be given a grading rubric for each project. You will then score your project. When I grade I will evaluate your score I will add teacher comments. Most students are very good at realistically judging their artwork. **Some of the aspects of the grading rubric are:** Craftsmanship, effort, application of taught skills, self-expression, following directions, application of art elements and principles, and **effective use of time (I find time-management is the hardest part of my class. The students need to use class time wisely).**

20% of your grade is as follows:

- **Assessments:** Tests, quizzes, critiques and portfolio reviews will make up your assessment grade. These can be written answers, multiple-choice, oral or even demonstration of learned skills.
- **Homework:** *You will have homework.* These projects can range from looking up a particular artist, doing research on design ideas or sketching.
- **Notebooks:** You will need a three ring binder by the end of the first week of class. You will be showing your parents and friends your artwork within this folder. This is an essential part of this class and is considered your portfolio; proof that you took this class. You will need dividers for each unit of study and clear inserts for your artwork. These are recommended and I will have a small supply of these items, but if you could help out and purchase a folder and inserts that would be greatly appreciated. You will get many handouts with vocabulary and worksheets. I encourage you to store

it in class, but you will need it every day. You will add notes, artwork, tests and quizzes in this notebook. It will be evaluated at the end of each semester.

Extra Credit: Please check Haiku for updated opportunities for extra credit. I will NOT accept extra credit the last two weeks before semester finals.

Finals: There will be a project and short test during finals week. **Failure to attend the final exam day might result in a failing grade.** You must show up to school on that day, even if you are finished with your project.

Attendance: This class uses technology and software that is only accessible in this classroom, it is important that **you show up every day to class.** Try to keep vacations, sports events and illnesses to a limited number. Class time is so important in this class and if you are absent frequently it will result in a very low, if not failing grade. This course will follow the accepted Beckman High School attendance policy.

Scoring Guide: A = 100-90% B = 89-80% C = 79-70% D = 69-60% F = 59% & below

Design Room Rules-Refer to the Student Handbook in your planner for school-wide rules.

1. Don't prevent me from teaching.
2. Be safe.
3. **Computer games are NEVER allowed. Computer games are for home, not school.**
4. Don't prevent others from learning.
5. Keep things clean.
6. **Equipment and other supplies in the room are for Graphic Design projects only. Print your homework from other classes at home or in the library.**
7. During the graphic design class, graphic design projects should be a priority. When you are finished with an assignment, then you are more than welcome to open another application and increase your knowledge of the Adobe suite.

Discipline Plan

If you have forgotten one of the school or design room rules, I will give you a verbal reminder. Willful, severe or repetitive poor behavior will result in one or more of these consequences.

1. Verbal Reminder
2. Student Talk
3. Seat Change
4. Parent Contact
5. Parent Contact with Student and Counselor
6. Administrative Detention
7. Class Suspension

Academic Honesty

Cheating

If you cheat in my class there is an extremely good chance that I will catch you at it. Cheating means that a student is not completing an assignment, quiz or project honestly. It is cheating if you do the work for someone else, or if you give your files to him/her in some way after you have completed them.

It is not cheating if you help someone, but he/she must do all the actual work themselves. **For example, completing tasks with the keyboard or mouse on someone else's computer is cheating, not helping.** Verbally communicating to the student in need of help is the way to help them. In other words, hands off!

Because they are usually both involved in the attempt to cheat, typically both the student doing the actual work and the student who did not do the work will be punished for cheating.

Plagiarism You will be asked to complete a number of short writing assignments in this class. These assignments must be written in your own words. Plagiarism also occurs when you use an idea or photo that is not yours. **Just because something is on the internet does NOT mean that you have permission to use it.**

- It is plagiarism to copy an entire paragraph from a Web site.
- **It is plagiarism to steal copy the design that another person has created for the Web or for print.**
- **It is plagiarism if you use a photo that was not taken by you.**

Plagiarism not only has its consequences at school, but in the "real world" it can get you severe financial or legal penalties. **Lying** is not professional. It damages relationships. I give all my students my trust when the school year begins. It is up to you to earn and keep that trust.

Consequences

The consequences for cheating, lying or plagiarism will include one or more of the following:

A zero on that assignment for all parties involved. There will be no opportunity to change this assignment grade at a later time. A call or e-mail home to the students' guardians. A referral to a counselor or Principal.

Computer Policy

Please make sure you read and sign the computer contract attached to this syllabus, which outlines your responsibility using the equipment at Beckman High School. The first month of school will be dedicated to learning how to save your artwork correctly. You will get a lot of practice and should have no problem saving your files. If I find that you are opening another student's artwork or **deleting files, there will be severe consequences which could lead to expulsion from the class.**

Personal Electronics

Please don't use your cell phones in my classroom. During lectures, I expect all of your attention. You will not have your phone out during these time periods. I will give you a verbal warning to put the phone away. If you have the phone out again, I will confiscate it without warning and take it to the front office. Friday's are days when I reward good behavior of the whole class and allow you to listen to music. Only on these days do I allow your phones to be out.

Music

I will often play music from my computer which is audible to everyone. I have a variety of music tastes. Please don't whine if you don't like the music I am playing. Someone else probably likes it besides me, and I might end up playing music you like tomorrow.

Flash Drives/Thumb Drives/USB Drives

Students are not required to have a flash (USB) drive, but it might come in handy for saving your files. Because we have limited hard drive space we will be erasing old work. If you would like to save anything I would recommend bringing in a flash/USB drive.

Hall Passes

Don't ask for permission for a hall pass until I have taken attendance and I am done with instruction. You will not be able to leave during the first 10 minutes of class due to school-wide policy.

Tutorial Policy

It is your responsibility to sign up for tutorial in one of your classes, every Tuesday and Thursday. You must sign up for tutorial the day before. I have limited room and priority will be given to those who were absent from an illness.

Justin Unified School District Educational Services

The Constitution of the State of California requires a public education free of charge. Your right to a free education is for all school/educational activities, whether curricular or extracurricular, and whether you get a grade for the activity or class. Subject to certain exceptions, your right to a free public education means that we cannot require you or your family to purchase materials, supplies, equipment or uniforms for any school activity, nor can we require you or your family to pay security deposits for access, participation, materials, or equipment. Under certain circumstances, students involved in extracurricular programs, clubs and/ or sports may be required to attend fundraising events held by the program, sport or club just as you may be required to attend any other event put on by that program, club or sport. However, you will not be required to raise funds as a condition of participation.

It is your responsibility to show your parents the pdf of the syllabus and read it together. If you are confused or need any clarification on any of my policies, please make sure you talk to me or have your parents call and leave a message at the number above.

By signing below you are agreeing to the terms of this syllabus. The full complete syllabus can be found on the link [Graphic Design 1 on manningartclass.com](#).

I understand and accept the above information/policies:

Student Name (Print) _____ Student Signature: _____

Parent Name (Print) _____ Parent Signature: _____



Student Contract Relating to Use of Computers and Similar Equipment
The technology at Beckman High School will be used by many students. Please remember that access to this equipment by all students is important. Any action taken that may damage or impair the effective use of this equipment will not be tolerated.

These are the general guidelines for using equipment in the Graphic Design classes at Beckman.

1. Intentional damage to any equipment or supplies will result in legal action. (EDUCATIONAL CODE, SECTION #48900)
2. Instruction on correct use and procedures must be followed at all times when using the technology.
3. No unauthorized software or programs may be used or downloaded onto the school's equipment.
4. Students are not to modify or copy any existing software under any condition.
5. Students are not to modify any school hardware under any condition.
6. Food and drink are NEVER to be brought into areas where equipment is used.
7. The property of this school and the property and rights of other students must always be respected.

Penalties for violating district, school and classroom rules, such as those listed above will be based on the policies of Arnold O. Beckman High School, the Tustin Unified School District, and the California Educational Code.

Before using any technology, you and your parent/guardian must sign below indicating agreement to abide by these guidelines and standards, certifying and acknowledging that the rules established by the instructor of this class will be followed.

Student Name _____ Student Signature _____

Parent Name _____ Parent Signature _____

What phone number is best to reach you? _____

DUE BY AUGUST 15.

You will not be allowed to operate the computer until this is signed and returned to Mrs. Manning.